PRN:		Course Code :	UBA102R

First Year **B.B.A.** End Semester Examination Winter 2023

Organisational Behaviour

Day and Date: Friday, 01/12/2023 Max Marks: **50**

Time : 10.30 am to 12.30 PM Duration: **02** hrs

Instructions:All questions are compulsory.

			Marks	Bloom's Level	CO
Q.1		**Attempt any two ofthe following**			
	a)	Definethe historical development of organizationalbehaviour along with nature and scope.	06	1	1
	b)	Define OB Models in detail.	06	1	1
	c)	"Challenges and Opportunities for OB". Discuss.	06	2	1
Q.2		**Attempt any two ofthe following**			
	a)	Explain the Theories of Motivation in detail.	06	2	2
	b)	Explain the key concepts of Vroom's expectancy theory of motivation	06	2	2
	c)	Describe Maslow's hierarchy of needs and explain its implications for motivation.	06	2	2
Q.3		**Attempt the following**			
	a)	Provide specific strategies or techniques that can be used to improve interpersonal communication within a diverse workgroup.	06	3	3
	b)	Suppose you are a manager aiming to enhance team dynamics. How would you apply the Vroom-Yetton Model to make decisions that promote team cohesion and productivity?	07	3	2
		or			
	b)	Compare and contrast different group decision-making techniques, such as consensus, majority rule, and brainstorming.	07	4	3
Q.4		**Attempt the following**			
	a)	Evaluate the importance of leadership in organizational success, considering various leadership styles.	06	5	4
	b)	Analyze the importance of effective communication in both personal and organizational contexts.	07	4	3
		or			
	b)	Evaluate the different power centres in an organization and their role in shaping the organization's culture.	07	5	4

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